



IAN KEELE

BRAND & VISUAL DESIGNER

GRAPHICS • APPAREL • IDENTITY

SKILLS

Adobe

Photoshop
Illustrator
InDesign
Lightroom
Premiere Pro

Figma

Typography
Branding & Visual Direction
Logo Design
Video Editing
Project Management

ORGANIZATIONS

UTA AIGA
- Communications Director

Sigma Chi Fraternity
- T-Shirt Chair
- Brother at Large

RECOGNITIONS

UTA AIGA Counterspace
- Silver - Metal Spoon Brand
- Silver - Tattoo Publication

UTA Typography Exhibition 2025
- Featured Designer

NASAD Recognition
- Layout Squares

EXPERIENCE

2025 - Current

NO RIVALS | SENIOR DESIGNER & DESIGN INTERN

Design apparel graphics and visual assets for collegiate and lifestyle collections, contributing to seasonal drops and brand campaigns. Collaborate with the creative team to develop concepts, refine designs, and execute cohesive visuals that align with brand identity and market trends.

2023 - Current

FREELANCE DESIGNER | PHOTOGRAPHER | ETSY SHOP OWNER

Provide freelance design and photography services, creating branding, digital content, and visual assets for a range of clients. Capture high-quality photo and video work while collaborating closely with clients to bring their vision to life. Operate an Etsy shop selling original designs, managing everything from product creation and listings to marketing and customer experience.

2018 - 2024

SS Printing | DFW Ink

Started as a graphic designer creating client artwork, social media content, and print-ready designs. Promoted to Director of Art/Design, where I developed custom branded merch, led creative direction, and managed a team of artists to deliver cohesive visual identities aligned with client goals.

EDUCATION

2017 - 2022

University of Texas at Arlington

Bachelors of Science in Kinesiology

2023 - 2026

University of Texas at Arlington

Bachelors of Fine Arts in Art

- Focus in Visual Communication Design

CONTACT

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